

The Treasured Gift

TREASURED through all the years to come will be the gift that matches beauty with permanence. Every woman of discriminating taste will have a lasting remembrance if your selection was that of a Fur Coat, Wrap or Neckpiece of the

A. Jaeckel & Co. quality.

Women's Coats of Natural Muskrat \$165 up.
Hudson Seal \$275 up. Alaska Seal \$375 up.
Persian Lamb \$375 up. Mole \$325 up.
Mink \$575 up. Neckpieces and Scarfs in
Mole \$25 up. Skunk \$30 up. Black
Lynx \$30 up. Foxes (various shades)
\$35 up. Beaver \$35 up. Squirrel
\$45 up. Stone Martin \$75 up.
Mink \$110 up. Hudson Bay
Sable \$175 up. Silver Fox \$225 up.
Muffs to match at corresponding prices. Children sets
from \$12 up. Baby Carriage
Robes from \$25 up.

A. JAECKEL & CO.
Furriers Exclusively
FIFTH AVENUE
Between 35th-36th Streets